

# STAN

24 YEARS OLD



## PROFESSIONAL EXPERIENCE

### Digital Project Manager **Paris Saint-Germain**

Digital project management and digital innovations. In charge of the official presence of PSG on social networks.

2016 - Present / Permanent Contract *Boulogne-Billancourt, France*

### Digital Project Manager **Cotton Park**

Conceptualization, web design and development of cotton-park.com on Shopify. Brand development, strategy & photography.

2009 - Present / part-time job *Paris, France*

### E-Commerce Project Manager **Lola Jones**

Responsible for driving online sales growth and operational efficiency. Web design, Communication and SEM. lolajones.fr.

2016 / 6 months internship *Paris, France*

### Digital User Experience Manager **AccorHotels**

New brand positioning focused on the environment and new visual identity for Hotel F1. We made a Messenger chatbot @marcohotelf1.

2016 / 3 months mission *Paris, France*

### Digital Project Manager **Natixis**

Reinvent the relationship between the bank and insurance customers with a mobile app and a browser extension.

2016 / 3 months mission *Paris, France*

### Full Stack Developer **Rootsisrael**

Responsible for web design and architecture on wordpress. rootsisrael.com.

2015 / 3 months internship *Tel-Aviv, Israël*

## PROFESSIONAL HARD SKILLS

Adobe Suite, Sketch app, Final Cut, front-end development, photography, video and post-editing, prototyping, creative

## EDUCATION

### Web School Factory

International Master's Degree in Digital Technologies, Marketing and Design

2012 - 2017

### Lycée Léonard de Vinci

French Baccalauréat in Sciences  
(equivalent of high school)

2009 - 2012

## AWARD

### UX / UI Designer **L'Oréal Paris**

Second prize - We made a mobile app, BSkin. It is a personalized beauty advice app for your skin.

2015 / Hackathon

## ENTREPRENEURSHIP

### Founder **SEWS**

SEWS is a full-service creative studio that offers creative direction, experiences, concept development, content creation, production & post-production

2013 - 2016

## LANGUAGES

French mother tongue

Fluent English

## PERSONAL INTERESTS

CrossFit, Running, Snowboard, Surf, Automotive, Music, Fashion, Traveling, Cinema, Photography

Stan Saada

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